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Fax Cover Sheet

Mme. Ines Bianda, Secretaire generale TO:

DATE: 26.05.93

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SPECIAL INSTRUCTIONS:

Urgent

RE:

Video Art Festival de Locarno

Please reply

For your information

MESSAGE:

Chere Madame,

Here enclosed please find the brief description of my presentation next September. I can make the presentation either in English or in French (or Italian), as you wish.

Sincerely.

Prof. Dr. Ervin Laszlo

enclosure

progtly please call: (39) 586/650-219.

Ervin Laszlo

Recteur, EVO: European Academy of Evolutionary Management and Advanced Studies

LES VECTEURS DE L'INFORMATISATION DU MONDE MODERNE:

Approche évolutionniste et systémique

It is known that technology plays a major role in catalyzing change in contemporary societies, but current empirical studies do not clearly elucidate the generic role of technology as a social change agent. This study seeks clarification by adopting an evolutionary systems perspective in light of which societies are complex and open dynamical systems in constant interaction with other societies as well as their natural environment. Technology is an indigenous factor shaping this interaction and prompting modification in societal structures. Information technology, in rapid development for the past hundred years and in explosive evolution during the last decade, constitutes a variety of technological innovation that specifies as well as intensifies the historical impact of the operative technologies on the societal structures exposed to them.